If you have questions or would like to speak with our managing director, please call 574-631-2940, or email globaldevelopment@nd.edu.

BUILDING OUR IMPACT

corporate impact program

UNIVERSITY OF
NOTRE DAME
Keough School of Global Affairs

NOTRE DAME
INITIATIVE FOR
GLOBAL
DEVELOPMENT
In response to the wide-ranging needs of people around the world, the University of Notre Dame Initiative for Global Development (NDIGD) is committed to serving the common good. Notre Dame is seeking partnerships with global corporations in order to improve the lives of people in need worldwide.

The Impact Program resides within NDIGD to help corporations scale projects and innovate, measure the impact of overseas corporate responsibility endeavors, provide business analytics and strategy, and help companies acquire and retain talent.

Structure
Notre Dame faculty and staff work with leaders in global corporate citizenship to broaden their corporate responsibility activities. Housed within the Keough School of Global Affairs, Impact will focus on maximizing partnerships between faculty from more than a dozen programs, centers and institutes at Notre Dame that share a common goal of rigorous research and real-world impact.

Partner to Companies
Companies committed to social responsibility initiatives in developing countries can benefit from working with Notre Dame in the following areas of faculty expertise:

- Commerce & Economic Development
- Governance & Rule of Law
- Education
- Human Development
- Energy, Environment, & Sustainability
- Infrastructure
- Global Health
- Security & Peacebuilding
Geography

Notre Dame has developed strong ties through its institutional relationships and faculty outreach in many nations around the world. We have relationships with local schools, governments, companies, and communities in countries across the globe. Companies can work with NDIGD in conducting research and evaluating programs in a variety of geographic locations.

Contact us at globaldevelopment@nd.edu or through Notre Dame’s Office of Corporate Relations to conduct an initial interview and review of your key corporate responsibility offerings.

Partner with the Initiative

NDIGD places a high value on corporate collaborations. We have created the Impact Program for organizations who support projects at the level of $50,000 or above (or $25,000 in unrestricted gifts) annually. Based on best practices for partnership with the private sector, universities, NGOs, government, and corporations can enjoy shared value and multi-faceted solutions which create:

- Talent attraction and retention in the U.S. and key markets
- Greater scale to projects and innovation
- Political and social stability
- Greater brand awareness in emerging markets
- Intellectual leadership
- Emerging market analysis
- Evaluation research to measure results
Examples

The CE3 Project: Connectivity, Electricity, and Education for Entrepreneurship
Accenture, Lenovo, HP
- Solar microgrids installed in Northern Uganda communities, providing power for over 4,000 students
- 173 people trained in entrepreneurship
- 20 businesses created from the new power source
- 42 jobs created due to the new ecosystem
- Survey of local businesses completed in Northern Uganda to measure the viability of increased use of solar energy
- 60 low powered computers and five printers provided to BOSCO-Uganda community learning centers

Mandela Washington Fellowship for Young African Leaders
IBM, Coca-Cola Foundation, Bisk Education, Capsim
- 25 leaders from 19 countries in sub-Saharan Africa come to Notre Dame for a six-week business and entrepreneurship institute
- U.S. Department of State initiative
- Five year program, 2014-2018

Mobile Health Technology Impact Evaluation
Verizon
- Measuring the impact of mobile text messaging on health-seeking behavior
- 11 percent decline in illness among children whose mothers received text messages about clinic services

Tshumbe Solar Project
General Electric
- Solar power installation in a rural area of the Democratic Republic of Congo
- The local university now has a computer lab and the ability to recharge phones, as well as provide study halls after sundown
Member Benefits:

- In partnership with the University of Notre Dame, design new corporate responsibility projects in developing countries that are specifically tailored to your company goals.
- * Sharing best practices and lessons learned through an annual forum; rigorous evaluation techniques, project design expertise, and assistance in developing corporate responsibility programs that have impact in the developing world:
  - In-depth project overviews from corporate partners and University experts
  - Overview of rigorous project evaluation research that measures the impact that responsibility programs have in the developing world
  - Techniques on how to best measure and evaluate your responsibility programs
  - Information on best practices and lessons learned
  - Networking opportunities with other companies who are interested in creating high-quality responsibility programs
  - Technical expertise from Notre Dame, NGOs, and federal agencies in designing new corporate responsibility projects

- Advisory services
- Measurement and evaluation of corporate responsibility projects
- Participation in private roundtables with a variety of government, USAID, and/or other development contractors at NDIGD events
- * NDIGD will spotlight member successes and projects
- * Respondent and recipient of survey results focused on timely issues
- * Access to Notre Dame graduate student talent

Full Member: at least $50,000 (or $25,000 unrestricted) annually

Associate Member: at least $5,000 (restricted or unrestricted) annually; benefits indicated by * above

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