

# 2017 NOTRE DAME GLOBAL PATHWAYS FORUM AGENDA

Sponsored and supported by the Notre Dame Initiative for Global Development (NDIGD) and the Keough School of Global Affairs, the 2017 Notre Dame Global Pathways Forum (NDGPF) will bring together NDIGD's public and private partners for comprehensive and well-rounded dialogue around the theme: **CO-CREATION: BRIDGING THE VALUE CHAIN AND INVESTMENT GAP**.

**8:00–8:45 A.M.**

## Continental Breakfast

**8:45–9:00 A.M.**

## Welcome and Introduction

**Robert Bernhard**, Vice President for Research, University of Notre Dame

**9:00–10:15 A.M.**

## Panel: Corporate Social Responsibility and Sustainable Value Chains

Moderator: **Joseph Sifer**, Executive Vice President, Booz Allen Hamilton

- **Tim McLellan**, Chief Operating Officer, TechnoServe
- **Theresa Peterson**, Senior Executive, External Affairs and Advanced Technology Programs, GE
- **Anna Pienaar**, Global Director of Institutional Partnerships, International Justice Mission
- **Tracey Webb**, Vice President of Structured Finance and Insurance, OPIC

**10:15–10:30 A.M.**

## Networking Break with Refreshments

**10:30–11:30 A.M.**

## Panel: Universities Partnering on Global Challenges: The Integration Lab (i-Lab)

Moderator: **Tom Purekal**, Program Manager, NDIGD

- **Tracy Kijewski-Correa**, Associate Professor of Engineering / Global Affairs and Keough School for Global Affairs Integration Lab Co-Director, University of Notre Dame
- **Luke Maillie**, Student, University of Notre Dame
- **Steve Reifenberg**, Executive Director of the Kellogg Institute for International Studies and Keough School for Global Affairs Integration Lab Co-Director, University of Notre Dame

**11:30 A.M.–1:00 P.M.**

## Lunch Roundtable Discussions

- Table 1: **The Benefits of Corporate Responsibility**
- Table 2: **Responding to Sustainable Development Goals**

- Table 3: **The Need for Monitoring and Evaluation**
- Table 4: **Sustainability and Environment**
- Table 5: **Understanding Local Networks for Business**
- Table 6: **Applied Innovation**
- Table 7: **Impact Investing**
- Table 8: **Financial Inclusion and the MSME Sector**

**1:00-2:15 P.M.**

## Welcome and Keynote Speaker Introduction

**R. Scott Appleby**, Marilyn Keough Dean and Professor of History, Keough School of Global Affairs, University of Notre Dame

## Keynote Address

**Curtis L. Etherly, Jr.**, Director of Federal Affairs and International Stakeholder Relations, The Coca-Cola Company

**2:15-3:30 P.M.**

## Panel: Bridging the Impact Investing Gap

Moderator: **Melissa Paulsen**, Associate Director, NDIGD

- **John Patrick "J.P." Gibbons**, Global Transactions Group Team Lead, USAID
- **Tara Kenney**, Senior Vice President of Business Development, Boston Common Asset Management
- **Christopher Walker**, Director of the Innovation Investment Alliance, Mercy Corps
- **Nancy Widjaja**, Principal Manager of Knowledge and Industry Engagement, Accion Venture Lab

**3:30-3:45 P.M.**

## Networking Break with Refreshments

**3:45-5:00 P.M.**

## Panel: Corporate Ethics and Sustainability

Moderator: **Christopher Adkins**, Executive Director of the Mendoza College of Business' Deloitte Center for Ethical Leadership, University of Notre Dame

- **Roger Ford**, Global Managing Director, Accenture Development Partnerships
- **Doris Gonzalez**, Director of Corporate Citizenship, IBM
- **T.J. Kanczuzewski**, President and CEO, Inovateus Solar

**5:00-5:15 P.M.**

## Concluding Remarks

**Michael Sweikar**, Managing Director, NDIGD

*A full, printed program, with additional information about our speakers, will be provided on the day of the event.*



**NOTRE DAME INITIATIVE FOR  
GLOBAL DEVELOPMENT**

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