BUILDING OUR IMPACT

corporate impact program

NOTRE DAME INITIATIVE FOR GLOBAL DEVELOPMENT
MEMBER BENEFITS

• In partnership with the University of Notre Dame, design new corporate responsibility projects in developing countries that are specifically tailored to your company goals

• Sharing best practices and lessons learned through an annual forum; rigorous evaluation techniques, project design expertise, and assistance in developing corporate responsibility programs that have impact in the developing world:
  • In-depth project overviews from corporate partners and University experts
  • Overview of rigorous project evaluation research that measures the impact that responsibility programs have in the developing world
  • Techniques on how to best measure and evaluate your responsibility programs
  • Information on best practices and lessons learned
  • Networking opportunities with other companies who are interested in creating high-quality responsibility programs
  • Technical expertise from Notre Dame, NGOs, and federal agencies in designing new corporate responsibility projects

• Advisory services
• Measurement and evaluation of corporate responsibility projects
• Participation in private roundtables with a variety of government, USAID, and/or other development contractors at NDIGD events

• NDIGD will spotlight member successes and projects
• Respondent and recipient of survey results focused on timely issues
• Access to Notre Dame graduate student talent

FULL MEMBER
at least $50,000 (or $25,000 unrestricted) annually

ASSOCIATE MEMBER
at least $5,000 (restricted or unrestricted) annually

benefits indicated by * above

On the cover: 2015 Mandela Washington Fellow Seydou Souley from Niger holds up his custom-made Coke can. The Coca-Cola Foundation is a five-year corporate partner for the fellowship.
Above: William Mzimba, Chief Executive of Accenture South Africa, speaks to local media at the opening of a new information and communications technology (ICT) center made possible through The CE3 Project.
About
In response to the wide-ranging needs of people around the world, the University of Notre Dame Initiative for Global Development (NDIGD) is committed to serving the common good. Notre Dame is seeking partnerships with global corporations in order to improve the lives of people in need worldwide.

The Corporate Impact Program (CIP) resides within NDIGD to help corporations innovate and scale projects, measure the impact of overseas corporate responsibility endeavors, provide business analytics and strategy, and acquire and retain talent.

Structure
Notre Dame faculty and staff work with leaders in global corporate citizenship to broaden their corporate responsibility activities. The CIP focuses on maximizing partnerships among faculty from more than a dozen programs, centers, and institutes at Notre Dame that share a common goal of rigorous research and real-world impact.

Partner to Companies
Companies committed to social responsibility initiatives in developing countries can benefit from working with Notre Dame in the following areas of faculty expertise:

- Commerce and Economic Development
- Governance and Rule of Law
- Education
- Human Development
- Energy, Environment, and Sustainability
- Infrastructure
- Global Health
- Security and Peacebuilding

Geography
Notre Dame has developed strong ties through its institutional relationships and faculty outreach in many nations around the world. We have relationships with local schools, governments, companies, and communities in countries across the globe. Companies can work with NDIGD in conducting research and evaluating programs in nearly any geographic location.

Contact us at globaldevelopment@nd.edu or through Notre Dame’s Office of Corporate Relations to conduct an initial interview and review of your key corporate responsibility offerings.

Partner with NDIGD
NDIGD places a high value on corporate collaborations. We have created the CIP for organizations who support projects at the level of $50,000 or above (or $25,000 in unrestricted gifts). Based on best practices for partnership with the private sector, universities, NGOs, government, and corporations can enjoy shared value and multi-faceted solutions, which create:

- Talent attraction and retention in the U.S. and other key markets
- Greater scale to projects and innovation
- Political and social stability
- Greater brand awareness in rising markets
- Intellectual leadership
- Emerging market analysis
- Evaluation research to measure results
Examples

The CE3 Project: Connectivity, Electricity, and Education for Entrepreneurship
Accenture, Lenovo, Hewlett-Packard

- Solar microgrids installed in rural communities in Uganda and South Africa, providing power and Internet access for thousands of students and entrepreneurs
- 2,531 entrepreneurship and ICT trainees
- 1,130 new jobs created
- 40 new businesses started
- 60 low-powered computers and five printers provided to BOSCO-Uganda community learning centers

Mandela Washington Fellowship
IBM, Coca-Cola Foundation, Bisk Education, Capsim

- 25 leaders from 20 countries in sub-Saharan Africa come to Notre Dame for a six-week business and entrepreneurship institute
- U.S. Department of State initiative
- Five year program, 2014-2018

Paper Analytical Device (PAD) Project
VWR

- Used to monitor and screen pharmaceuticals in Kenya
- Can identify contamination, as well as provide counterfeit drug detection and other analytical tasks in technology-limited or even austere environments

Tshumbe Solar Project
General Electric

- Solar power installation in a rural area of the Democratic Republic of Congo
- The local university now has a computer lab and the ability to recharge phones, as well as provide study halls after sundown